



PRESS RELEASE

Brother's First Accolade of the Year – the PC Mag Editors' Choice

*Networked Laser Multi-Function Centre MFC-8860DN
Impressed PC Magazine With Its Speed and Features-rich Package*

Singapore (15 February 2007) – Brother International Singapore, a leader in home and business IT peripherals that focuses on the 'Customer-First' approach, wins its first accolade of the year – the PC Magazine Singapore Editors' Choice Award for its 5-in-1 networked laser Multi-Function Centre, MFC-8860DN. The machine, designed for enterprise workgroups, scored a 4-star rating attributed to its phenomenal printing speed and rich features.

"MFC-8860DN is built specifically to deliver a robust return-on-investment to businesses with its low Total Cost of Ownership, power-packed features and scalability options. At Brother we understand the need for businesses to have efficient and cost-effective solutions that will grow with them as they expand, hence we are mindful that these qualities are inherent in our machines to meet the needs of our corporate customers," said Tetsuo Watanabe, Managing Director, Brother International Singapore Pte Ltd.

4 Star Rating

The Brother MFC-8860DN achieved the PC Magazine Singapore Editor's Choice Award with 4 out of 5 stars rating. The reviewer took particular notice of the machine's "impressive speed and inclusion of just about every function imaginable". PC Magazine also recommended the machine to small offices, enthusing that it is "also a terrific choice for small offices" even though Brother has designed it for enterprise workgroups.

Besides basic laser printing, faxing, copying, colour scanning and monochrome PC faxing capabilities, MFC-8860DN packs an arsenal of functions such as a unique Duplex Automatic Document Feeder (DADF) which enables users to fax, copy and scan double-sided documents without manually flipping pages as well as Secure Print and Secure Function Lock to ensure optimum security in an office environment. The machine also offers scalability options to upgrade its standard 32MB memory to a whopping 544MB, as well as expand its paper capacity with an optional 250-sheet paper tray.

Pricing, Availability, Warranty and Support

MFC-8860DN is priced at **S\$1,388.00**, and carries a **3-year on site warranty**. This MFC model can be purchased through Brother International Singapore authorised distributors (C20 and Ingram Micro) and retailers and is supported by the Brother Customer Service Centre, located at the ground level of

Gateway East at Beach Road. It is open Mondays to Fridays, from 9am to 9pm, and Saturdays, from 9am to 3pm.

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ABOUT BROTHER INTERNATIONAL SINGAPORE PTE LTD

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the "Customer First" approach in all aspects of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother's regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. Across the region, Brother has subsidiaries in Thailand, Philippines and Malaysia, as well as liaison offices in India, Indonesia and Vietnam. For more information on Brother International Singapore and its products, please call +65 6538 3998 or visit www.brother.com.sg. Brother will always be "At Your Side" now and into the future.

NOTE: All brand and product names are trademarks or registered trademarks of their respective companies.

ABOUT CASETRUST GOLD ACCREDITATION

This premier tier of the CaseTrust Accreditation Scheme is given to businesses with the added edge and distinguishes them as industry leaders. CaseTrust Gold recognises business excellence and superior customer service. To consumers, CaseTrust Gold accreditation represents a promise of the highest possible standards in product and service quality. Besides Brother, only 2 other companies are CaseTrust Gold members. The CaseTrust Gold accreditation reinforces Brother's vision of providing our customers with world-class service.

ABOUT READERS' DIGEST GOLD AWARD FOR OFFICE EQUIPMENT CATEGORY (SINGAPORE)

In April 2006, Brother International Singapore was the Gold winner in the Office Equipment category of the much-coveted Reader's Digest Trusted Brand Award 2006. Receiving this glorious award is testament to Brother's unyielding commitment to leverage on cutting-edge technology to develop superior products with state-of-art innovation and style. This award represents customers' recognition of Brother's relentless efforts over the years to develop products that meet their varied needs. Brother was the recipient of the same Gold Award in 2005.