

Press Release

**Brother receives Corporate Social Responsibility Award
at ICDL Summer Camp's recognition program**

***Company cited for its continued support towards improving
computer skills of students from the Middle East region***

January 12, 2012

Brother Gulf, a leader in home and business IT peripherals that focuses on the 'Customer-First' approach, was presented with the 'Corporate Social Responsibility' Award by ICDL GCC Foundation, the governing body and the certification authority of the International Computer Driving License program in the Gulf States and Iraq, during the recently concluded ICDL Recognition Event in Dubai. The award was given for Brother's support for the recent ICDL Computer Summer Camp 2011 and also in recognition of the company's continuing initiatives towards the improvement and development of computer skills of students coming from across the Middle East.

Thousands of students from around the Arabian Gulf region have benefited from the annual ICDL Computer Summer Camp, gaining invaluable computer skills that drive them to achieve academic excellence and integrate in today's digital society.

"It has been our continuing thrust to establish strategic partnerships with public and private institutions to improve IT literacy in the region and empower citizens to become more productive members of the society," said Jamil Ezzo, Director General, ICDL GCC Foundation. "We take pleasure in recognizing the contributions of Brother to the success of the ICDL Computer Summer Camp 2011. We are also looking forward to leveraging our constructive cooperation to explore more meaningful initiatives that will drive us closer to achieving a knowledge-based society."

"It is an honor to receive this distinction from the ICDL, which stands as a testament to our dedication towards the development of computer skills for today's generation," said Ranjit S

Gurkar, General Manager, Printing & Solutions Division MENA Brother International (Gulf) FZE. "The ICDL Foundation continues to be a strong proponent towards the efforts to give due computer certification for students, government workers and employees from the private sector. This certification not only serves as proof that one is computer literate and proficient but also acts as an affirmation that the holder is knowledgeable enough to work in today's dynamic global markets. Rest assured that we will continue to be strong partners with ICDL and help in the advancement of computer proficiency across all sectors in the region."

Brother International (Gulf) FZE is a subsidiary of Brother Group, Japan, one of the global leaders in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises. The company maintains headquarters for the Middle East, Africa and Turkey, at the Jebel Ali Free Zone in Dubai with fully integrated sales, marketing and services capabilities, Brother has authorized distributors across the MENA region, including Africa and Turkey. The core products of the company are Laser printers, Facsimile machines and Multi-Function Centres. Brother's product range also includes Labelling machines, Electronic Typewriters, Mobile Printing Devices, Home Sewing machines and Embroidery machines.

ICDL is an integrated digital literacy program recognized worldwide. The program empowers individuals with the essential skills and knowledge of computer and practical use of common desktop applications. ICDL is based on a recognized global standard, acknowledged through testing, and proves that the certificate holder has fundamental skills in IT, using the computer and managing files, word processing, spreadsheet, database, presentation, and information and communication (internet and e-mail). Available in more than 40 languages, the program is endorsed by education ministries, universities and government organizations and is accredited by more than 168 countries.

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About Brother International (Gulf) FZE:

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