

MEDIA RELEASE

Brother's "All-in-One" Laser Fax Machine Delivers Outstanding Speed and Quality Output

Singapore, 12th December 2007 -- Brother International, a leader in home and business IT peripherals that focuses on the 'Customer-First' approach, is proud to debut its latest "all-in-one" fax machine: FAX-2920. This latest super fax is geared to exceed all expectations with its functionalities such as fax, copy, scan and print.

Designed for use in a small business environment, this versatile laser fax machine offers outstanding speed with a touch of a button. Documents can be transmitted via the super G3 33.6kbps modem at an ultra-fast speed of up to 2 seconds per page, allowing users to achieve tremendous time and cost efficiency.

"We are confident that users will be impressed with what our "all-in-one" fax machine has to offer. At Brother, we are constantly striving to improve our facsimile technology to cater to business environment changes and the growing needs of our customers. This "all-in-one" machine's core focus is on fax capabilities where speed is of the essence, thus we incorporated the super G3 33.6kbps modem to meet the user's specific need," said Tetsuo Watanabe, Managing Director, Brother International Singapore Pte Ltd.

The FAX-2920 comes with a 16 MB memory capacity allowing storage of up to 500 pages even when the machine runs out of paper during the sending or receiving process. The ultimate confidence booster is the FAX-2920's memory security which has backup of up to 4 days.

Made to function in a high-volume office environment, the FAX-2920 comes with a one-touch dial up to 20 locations, speed dial of up to 200 numbers and broadcasting of up to 270 numbers.

In terms of printing and copying, the machine performs up to 14 pages per minute (ppm) at a print resolution of up to 1,200 x 600 dpi. Multi copies are sorted and stackable up to 99 sheets.

The FAX-2920 is also environmentally friendly as it comes with a separate toner cartridge and drum, allowing users to print up to 2,500 (toner) and 12,000 (drum) sheets. To help users do their part in saving the environment, Brother allows users to only change what is needed when it runs out.

With other features like a distinctive ring tone, a handset and economical power consumption that reflect different modes of sleep, standby and peak, the FAX-2920 has all the performance and efficiency capabilities to keep businesses running at top speed.

Pricing Availability, Warranty and Support

Priced at S\$498 (inclusive of 7% GST) with a two-year on-site warranty, the FAX-2920 can be purchased through Brother International Singapore's authorised resellers and is supported by Brother Customer Service Centre, located at the ground level of Gateway East at Beach Road. It is open Mondays to Fridays, from 9am to 9pm, and Saturdays, from 9am to 3pm.

KEY PRODUCT SPECIFICATIONS

<p>General Engine LCD Display Memory Capacity Paper Handling Size Media Type Paper Capacity (Standard) Automatic Document Feeder (ADF) Simultaneous Operation</p>	<p>Monochrome Laser 16 characters x 1 line 16MB A4, Letter, Legal, B5, A5, B6, A6, EXE Plain Paper, Recycled Paper, Transparency, Envelope, Bond Paper, Label Input Tray: Up to 250 sheets Output Tray: Up to 100 sheets Up to 20 sheets Receive a fax whilst copying a document</p>
<p>Faxing Modem Speed Transmission Speed Coding Method Automatic Redial One Touch Dials Speed Dial Group Dial Super Fine Grey Scale Fax/Tel Switch Delayed Timer Memory Transmission Out-of-Paper Reception Broadcasting Locations Batch Transmission Auto Reduction Error Correction Mode (ECM) Fax Forwarding Fax Retrieval Remote Access Dual Access</p>	<p>Super G3 33.6 kbps Approximately 2 sec* MH/MR/MMR/JBLG Automatic redial if the recipient fax is busy Up to 20 locations Up to 200 locations Up to 8 groups Enables quality transmission and reception of very small print or line drawings 64 levels for monochrome Automatic recognition of fax and telephone reception Yes - up to 50 faxes Up to 500 pages* Up to 500 pages* Up to 270 locations Stores documents for the same location in the memory for transmission in a single call Automatically reduces a received fax to fit onto a single sheet of A4 Ensures received documents are error-free Yes Yes Yes - from another touch tone phone Scan a fax transmission while receiving a fax</p>
<p>Laser Copying Copy Speed Copy Resolution First Copy Out Time (FCOT) Multi Copy (Stack) Multi Copy (Sort) Enlargement/Reduction Ratio (%) N in 1 Printing</p>	<p>Up to 14cpm (A4) / 15cpm (Letter) Up to 200 x 300dpi Less than 12 sec Yes - up to 99 copies Yes - Sort output copies as desired 50% - 200% in 1% increment Compress 2 or 4 pages onto a single sheet (A4 only)</p>
<p>Interface(s) External TAD Interface Host Interface</p>	<p>Interface for connecting external telephone answering device USB 2.0 Full Speed</p>

Dimensions & Weight Dimensions (W x D x H) Weight	374 x 374 x 262mm Approx. 7.25kg
Supplies Toner Drum	TN-2025: Up to 2,500 pages DR-2025: Up to 12,000 pages
Other Information Power Source Power Consumption (Copying) Power Consumption (Sleep/Standby/Peak)	220-240V AC 50/60Hz 475W 10W or less (Sleep)/80W (Standby)/1032W (Peak)
Laser Printing Print Speed Print Resolution First Print Out Time (FPOT) Standard Language Printer Drivers - For Windows® - For Macintosh®	Up to 14ppm (A4) Up to 1,200 x 600dpi Less than 10 sec Windows GDI Windows 98/98SE/Me/2000/XP/Vista Mac OS 9.1 - 9.2/Mac OS X 10.2.4 or greater
Telephone Handset Chain Dialing PBX Feature Speaker/Buzzer/Ring Volume Hold/Mute Key Telephone Index (Search) Caller ID Distinctive Ringing	Yes Yes Yes Yes (3 steps + OFF) Yes Yes (with ▼ key) Yes (limited countries) Yes (limited countries)
Scanning Quick – Scan (Memory Transmission)	Approx. 3.5 sec./page (Letter/A4, Standard Resolution)

* Brother #1 & ITU-T#1, JBIG

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ABOUT BROTHER INTERNATIONAL SINGAPORE PTE LTD

Brother is a leader in the development and manufacturing of technologies in the printing, communication and digital imaging industries for homes, SOHOs and enterprises who demand solutions that empower businesses and individuals to communicate ideas in every possible way. A trusted brand worldwide that believes in the "Customer First" approach in all aspects of their business, Brother has continuously met the varied needs of their customers through their comprehensive range of quality printing solutions. Brother's regional South East Asia headquarters, with fully integrated sales, marketing and services capabilities is located in Singapore. Across the region, Brother has subsidiaries in Thailand, Philippines and Malaysia, as well as liaison offices in India, Indonesia and Vietnam. For more information on Brother International Singapore and its products, please call +65 6538 3998 or visit www.brother.com.sg. Brother will always be "At Your Side" now and into the future.

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ABOUT CASETRUST GOLD AWARD

Brother International Singapore was one of the three companies bestowed the Consumers Association of Singapore's (CASE) CaseTrust Gold Award. This premier tier of the CaseTrust Accreditation Scheme is given to businesses with the added edge and distinguishes them as industry leaders. CaseTrust Gold recognises business excellence and superior customer service. To consumers, this award represents a promise of the high standards in service quality. The CaseTrust Gold Award reinforces Brother's vision of providing our customers with world-class service.

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