

ADOPT-A-PLANT

20 September, 2012 marks Brother Singapore environment day.

In promoting Eco consciousness in our office, our Brother associates pledge to support Brother Earth by adopting a plant. This action demonstrates their commitment to Brother Environment Program.

By adopting a plant, they participate in the eco point program in earning eco point for their eco conscious action.

Brother associates are reminded to take care of our planet when taking care of the plant.

The plants also promote a better working environment for us such as better air quality, greenery which is good for the eyes and our mental health.

We also communicated with Brother associates Brother environment initiatives worldwide and Brother Singapore environment initiatives such as Project Home coming and Eco Point Program.

We are pleased to have Shimazu san to present the potted plants to our "Eco Champions" who pledge to support Brother Earth.

Let's work together for a better environment!



Working with you for a better environment

