

# MFC-J2720 InkBenefit

brother  
at your side

Multi-Purpose. Affordable.  
You can have it all.



MFC-J2720 InkBenefit

print up to  
**A3**

## MFC-J2720 InkBenefit

Print, Scan, Copy, Fax, Direct Photo Print, Auto 2-Sided Print, Wired and Wireless Network, Brother's Apps

FUNCTIONS	
<b>GENERAL</b>	
Memory	256MB
Display	3.7" Touch Panel
Interface	Hi-Speed USB 2.0 / USB Direct / Pictbridge / Media Cards
Wired/Wireless Network	Yes
<b>COLOUR PRINT FUNCTION</b>	
Print Speed (Laser Comparable)*	Up to 22ipm (mono) and 20ipm (colour)
Print Speed (Fast Mode)	Up to 35ppm (mono) and 27ppm (colour)
Print Resolution	Up to 1,200 x 6,000 dpi
Automatic 2-sided Print	Up to A4 / LTR
Borderless Printing	Available for A3, Ledger, A4, LTR, A6, Photo(102x152mm/4"x6"), Indexcard(127x203mm/5"x8"), Photo-L(89x127mm/3.5"x5"), Photo-2L(127x178mm/5"x7")
Colour Enhancement (Customise colour output via Brother image enhancement)	Yes
Ink Save Mode	Yes
Mobile Print	Brother iPrint&Scan, AirPrint, Google Cloud Print
WebConnect	Yes
Wi-Fi Direct	Yes
<b>COLOUR COPY FUNCTION</b>	
Maximum Copy Size	Up to A4
Copy Speed (Laser Comparable)**	Up to 12ipm (mono) and 9ipm (colour)
Copy Resolution	Print: Max. 1200x2400 dpi, Scan: Max. 1200x1200 dpi
2-sided Copy	Up to A4 / LTR
N in 1 Copy	Reduce 2 or 4 pages onto a single sheet (including ID card copy)
Enlargement / Reduction Ratio	25% - 400% in 1% increments
Poster	Yes
Book Copy	Yes: Corrects dark borders and skews when copying books from the scanner glass
Thin Paper Copy (bleed-through prevention)	Yes
Watermark Copy	Yes
Base Colour Removal	Yes
<b>COLOUR SCAN FUNCTION</b>	
Maximum Scan Size	Up to A4
2-sided Scan	Up to A4
Scan Resolution	Optical: Up to 2,400 x 2,400 dpi, Interpolated: Up to 19,200 x 19,200 dpi
Scan Speed	From 4 seconds (A4 size, 100 x 100 dpi)
*Scan To* Feature	Image, Optical Character Recognition, Email, File, Media Card ** USB Flash Memory Drive, FTP, Email Server*, Network
<b>COLOUR FAX FUNCTION</b>	
Maximum Fax Size	A4, LTR, LGL (with Automatic Document Feeder)
2-sided Fax	Yes
Modem	33.6 kbps
Memory Transmission***	Up to 200 pages
Speed Dials	100x2 numbers#
Group Dials	Up to 6 groups
Out of Paper Reception***	Up to 200 pages
Fax Forwarding	Yes (B&W only)
Display Fax (Sending/Receiving)	Yes
PC-Fax	Sending & Receiving* from your PC (USB/Network)
<b>DIRECT PHOTO PRINTING</b>	
Media Card Slots	Yes**
USB Flash Memory	Yes
Pictbridge	Yes
<b>PAPER HANDLING</b>	
Paper Input	Standard paper tray: Up to 250 sheets Lower paper tray: Up to 250 sheets Multi-purpose tray: Up to 80 sheets (Up to A4/LTR) or 5 sheets A3/LGR/B4/LGL/Folio Rear bypass tray: Single Sheet
Paper Output	Up to 50 sheets
Automatic Document Feeder	Up to 50 sheets
Paper Handling Sizes (Standard Tray)	A3, LGR, A4, LTR, EXE, LGL, A5, A6, Photo(102x152mm/4"x6"), Indexcard(127x203mm/5"x8"), Photo-L(89x127mm/3.5"x5"), Photo-2L(127x178mm/5"x7"), Com-10, DL Envelope, Monarch, C5 (A3, LGR, LGL:Photo Paper not applicable)
Paper Handling Sizes (Lower Tray)	A3, LGR, A4, LTR, LGL
Paper Handling Sizes (Multi-Purpose Tray)	A3, LGR, A4, LTR, EXE, LGL, Folio, A5, A6, Photo(102x152mm/4"x6"), Indexcard(127x203mm/5"x8"), Photo-L(89x127mm/3.5"x5"), Photo-2L(127x178mm/5"x7") Com-10, DL Envelope, Monarch, C5
Media Type (Standard Tray)	Plain, Inkjet, Glossy(Glossy not applicable to A3/LGR/LGL)
Media Type (Lower Tray)	Plain
Media Type (Multi-Purpose Tray)	Plain, Inkjet, Glossy
<b>SUPPORTED OS &amp; SOFTWARE</b>	
Supported Operating Systems	Windows: XP / XP x64 / Vista / 7 / 8 / 8.1 / Server 2003 / 2008 / 2012. Mac: OS X v10.7.5/v10.8.x/v10.9.x
Network Management Tools	BRAdmin Professional 3**, Driver DeploymentWizard**, BRAdmin Light ***
<b>SUPPLIES</b>	
Innobella™ Ink Cartridges	High Yield LC663 BK/C/M/Y: Approximate Yield 550 A4 pages**, Super High Yield LC669XL BK: Approximate Yield 2400 A4 pages**, Super High Yield LC665XL C/M/Y: Approximate Yield 1200 A4 pages**
Brother Paper	BP71GA3: A3 glossy photo paper, BP71GA4: A4 glossy photo paper, BP71GP20: 4" x 6" glossy photo paper, BP60MA3: A3 matte paper, BP60MA: A4 matte paper, BP60PA3: A3 plain paper, BP60PA: A4 plain paper
<b>WEIGHTS &amp; DIMENSIONS</b>	
Without Carton	490mm (W) x 345mm (D) x 308mm (H), 14.5kg

^ Based on ISO/IEC 24734. For more information, please refer to [www.brother.com/rd/printspeed](http://www.brother.com/rd/printspeed)  
 \*\* Based on ISO/IEC 24735. For more information, please refer to [www.brother.com/rd/printspeed](http://www.brother.com/rd/printspeed)  
 \* Available for download at <http://support.brother.com>  
 \*\*\* Not supported on Mac and Linux. Available for download at <http://support.brother.com>  
 \*\*\*\* Not supported on Linux. Available for download at <http://support.brother.com>  
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# Winning Choice For Your Business

Brother's MFC-J2720 InkBenefit brings affordability, multiple functionality and A3 print capability together, giving your business incredible flexibility at outstanding value.

## Increase Workspace Efficiency

The MFC-J2720 InkBenefit introduces superior paper handling capabilities so you can enjoy the range of options you need to work at optimal productivity.

Tailored to handle **high volume printing**, it features **dual trays with a 500-sheet** combined capacity for paper up to A3 size. This effectively cuts out the hassle of frequent paper reload.

Furthermore, with a **multi-purpose tray** that handles up to **80 sheets in A4**, or **5 sheets in A3**, switching between printing envelopes, labels and paper of varied thickness and size has never been easier.

Plus, the **50-sheet automatic document feeder** makes copying, scanning and faxing easy and efficient, giving you time to get on with more important tasks.



Multi-Purpose Tray  
Up to 5 sheets A3 or 80 sheets A4



A3 Dual Trays  
Up to 500-sheet paper capacity



Automatic Document Feeder  
Up to 50 sheets

## Multiply Productivity

Perfect for your business, the multi-purpose MFC-J2720 InkBenefit packs a myriad of features into a small machine footprint.

It **prints up to A3** and boasts **automatic 2-sided scanning and faxing up to A4**.

With **wireless LAN** capability, a single machine can be shared amongst multiple users, allowing you to save valuable resources.

You will also benefit from enhanced productivity with innovative features such as **Brother's Apps**, **Mobile Print**, **WebConnect** and **Cloud** capabilities.

In addition, **iPrint&Scan**, **AirPrint**, and **direct PC-less print** allow you to conveniently print without a PC.



A3 Print Capability



2-sided Print / Scan / Fax



Brother's Apps



Fax



Direct Print



Wired/Wireless LAN



Mobile Printing

## Save More With Every Print

Meet your business demand and **save on running costs with 2,400 page-yield\*\* InkBenefit cartridges**.

You may also save more ink easily with **Ink Save Mode**, which is ideal for printing draft documents without excessive ink wastage. Plus, an individual ink cartridge system allows you to replace only the colours you need and still print in black even if colour cartridges run out.

Additionally, deliver high impact A3 colour printouts and documents by taking your A3 printing in-house. Last but not least, you may save on paper costs with the **automatic 2-sided printing** option.

\*\* Refers to black ink. Colour ink: 1,200 page-yield. Declared in accordance with ISO/IEC24711

